

DEMOGRAPHICS

THE WOODLANDS AREA



THE WOODLANDS AREA
 ECONOMIC DEVELOPMENT PARTNERSHIP
 UNMATCHED OPPORTUNITY. UNRIVALED COMMUNITY

| | MONTGOMERY COUNTY | THE WOODLANDS AREA* | 10 MILE RADIUS FROM RESEARCH FOREST DR. & GROGAN'S MILL RD. |
|--|-------------------|---------------------|---|
| POPULATION | | | |
| • 2010 Census | 455,746 | 167,349 | 349,147 |
| • 2019 Estimate | 617,814 | 233,070 | 492,413 |
| HOUSEHOLDS | | | |
| • 2010 Census | 162,530 | 61,774 | 122,412 |
| • 2019 Estimate | 218,653 | 85,081 | 170,937 |
| AVERAGE HOUSEHOLD SIZE | | | |
| • 2010 Census | 2.78 | 2.70 | 2.84 |
| • 2019 Estimate | 2.81 | 2.73 | 2.87 |
| INCOME (2019 EST.) | | | |
| • Average Household | \$111,472 | \$140,512 | \$125,387 |
| • Median Household | \$79,929 | \$105,115 | \$93,732 |
| • Per Capita | \$39,491 | \$51,297 | \$43,494 |
| ETHNIC DISTRIBUTION (2019 EST.) | | | |
| • White | 79.4% | 80.5% | 74.9% |
| • Black | 5.3% | 5.6% | 8.0% |
| • Asian | 3.2% | 5.7% | 5.5% |
| • Other | 8.4% | 4.7% | 7.5% |
| • Two or More Races | 2.9% | 3.1% | 3.4% |
| • Hispanic Origin | 25.0% | 19.5% | 24.7% |
| AGE DISTRIBUTION (2019 EST.) | | | |
| • 14 and under | 129,742 | 50,809 | 109,808 |
| • 15-24 | 75,373 | 27,502 | 59,090 |
| • 25-44 | 164,956 | 62,929 | 137,876 |
| • 45 - 64 | 161,249 | 62,463 | 126,059 |
| • 65 and older | 86,494 | 29,367 | 59,582 |
| • Median Age | 37.6 | 37.7 | 36.5 |

*The Woodlands Area is defined as Census Tracts 6905 through 6921. This area includes the cities of Shenandoah and Oak Ridge North as well as the unincorporated community of The Woodlands.

Sources: U.S. Census and Esri