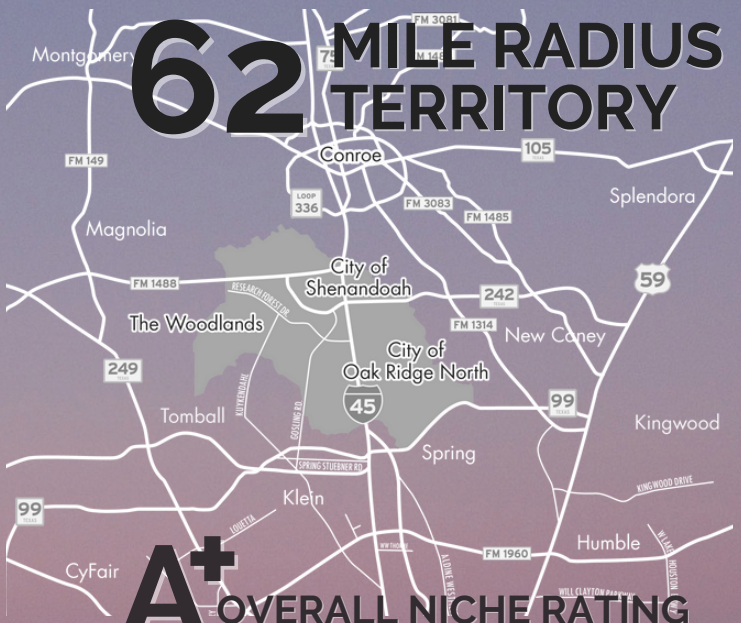
THE WOODLANDS AREA
ECONOMIC DEVELOPMENT PARTNERSHIP
UNMATCHED OPPORTUNITY, UNRIVALED COMMUNITY

2022 EDP GOLD PARTNERS:
THE WOODLANDS TOWNSHIP
Howard Hughes

THE WOODLANDS AREA ECONOMIC DEVELOPMENT PARTNERSHIP
YEAR IN REVIEW FY20-21

24 YEARS OF SERVICE
TO THE WOODLANDS AREA



62 MILE RADIUS TERRITORY

RECRUITMENT, RETENTION + EXPANSON

14 REQUEST FOR PROPOSALS
1,800 POTENTIAL JOBS

120 RETENTION VISITS
26,838 EMPLOYEES

10 EXPANSION PROJECTS

A+ OVERALL NICHE RATING
#1 BEST CITY TO LIVE IN AMERICA
#2 BEST CITY TO RAISE A FAMILY
#2 BEST CITY TO BUY A HOME
2021 BEST PLACES NICHE

84 MAJOR EMPLOYERS
NON-RETAIL | 38,660 JOBS

62 MID-SIZE EMPLOYERS
NON-RETAIL | 3,758 JOBS

20 DEMOGRAPHIC REQUESTS

REPORTS
- MAJOR EMPLOYER REPORT
- MID-SIZE EMPLOYER REPORT
- LABOR MARKET STATISTICS
- POPULATION GROWTH
- TRAFFIC COUNTS
- INCENTIVES
- TAX RATES
- CUSTOM REPORTS

MARKETING + OUTREACH

10 ADS + PRESS RELEASES

11 FACT SHEETS PUBLISHED

50 WEEKLY REPORT NEWSLETTERS

12 SPEAKING ENGAGEMENTS

FY20-21 MEMBERSHIP

94 PARTNERS

10 BUSINESS MEETINGS

12 SPECIAL EVENTS

GOLD LEVEL - 4
SILVER LEVEL - 12
BRONZE LEVEL - 78

YOUR LEADER IN **ECONOMIC DEVELOPMENT** SINCE 1997

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