



# THE WOODLANDS AREA

## ECONOMIC DEVELOPMENT PARTNERSHIP

UNMATCHED OPPORTUNITY, UNRIVALED COMMUNITY



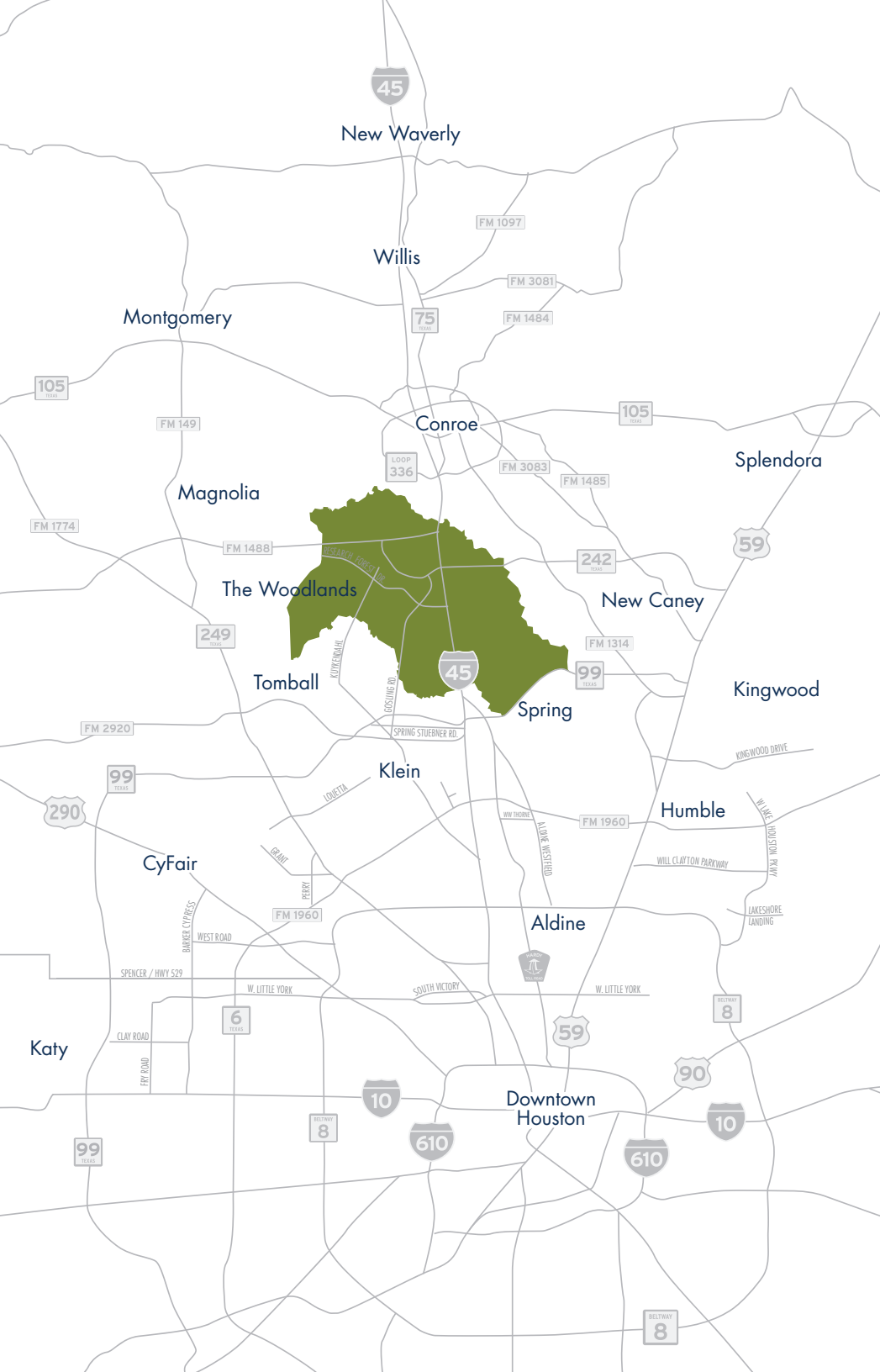
## COMMUNITY PROFILE



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UNMATCHED OPPORTUNITY, UNRIVALED COMMUNITY



Located just 27 miles north of Houston, The Woodlands Area includes The Woodlands and the cities of Oak Ridge North and Shenandoah.

The Woodlands, a master-planned community of 28,000 acres, has more than 5,000 acres dedicated to commercial development in several distinct areas. The City of Shenandoah has a growing population and the City has an abundance of commercial and retail development. Oak Ridge North features The Oak Ridge North Commerce Park, which is well suited for industrial and office space.

The Woodlands Area has enjoyed unprecedented commercial growth in the last several years. The area's economic base is well diversified with over 7,500 employers, including all sectors, located in the area. These businesses range from owner-operated establishments to global corporate headquarters.

9320 Lakeside Blvd, Bldg 2, Ste 200  
The Woodlands, Texas 77381

edpartnership.net  
281.363.8130



## Key Facts

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**209,495**  
Population



**2.74**  
Average  
Household Size



Median Age

## Business

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**7,541**  
Total Businesses



**92,850**  
Total Employees



Unemployment  
Rate

## Income

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**\$132,464**  
Average Household  
Income



**\$98,969**  
Median Household  
Income



**\$48,288**  
Per Capita Income

## Education

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**17.8%**  
High School  
Grad/GED



**28.5%**  
Some College/  
Associate's Degree



**51.6%**  
Bachelor's/  
Graduate Degree

## Area Major Employers - Non-Retail

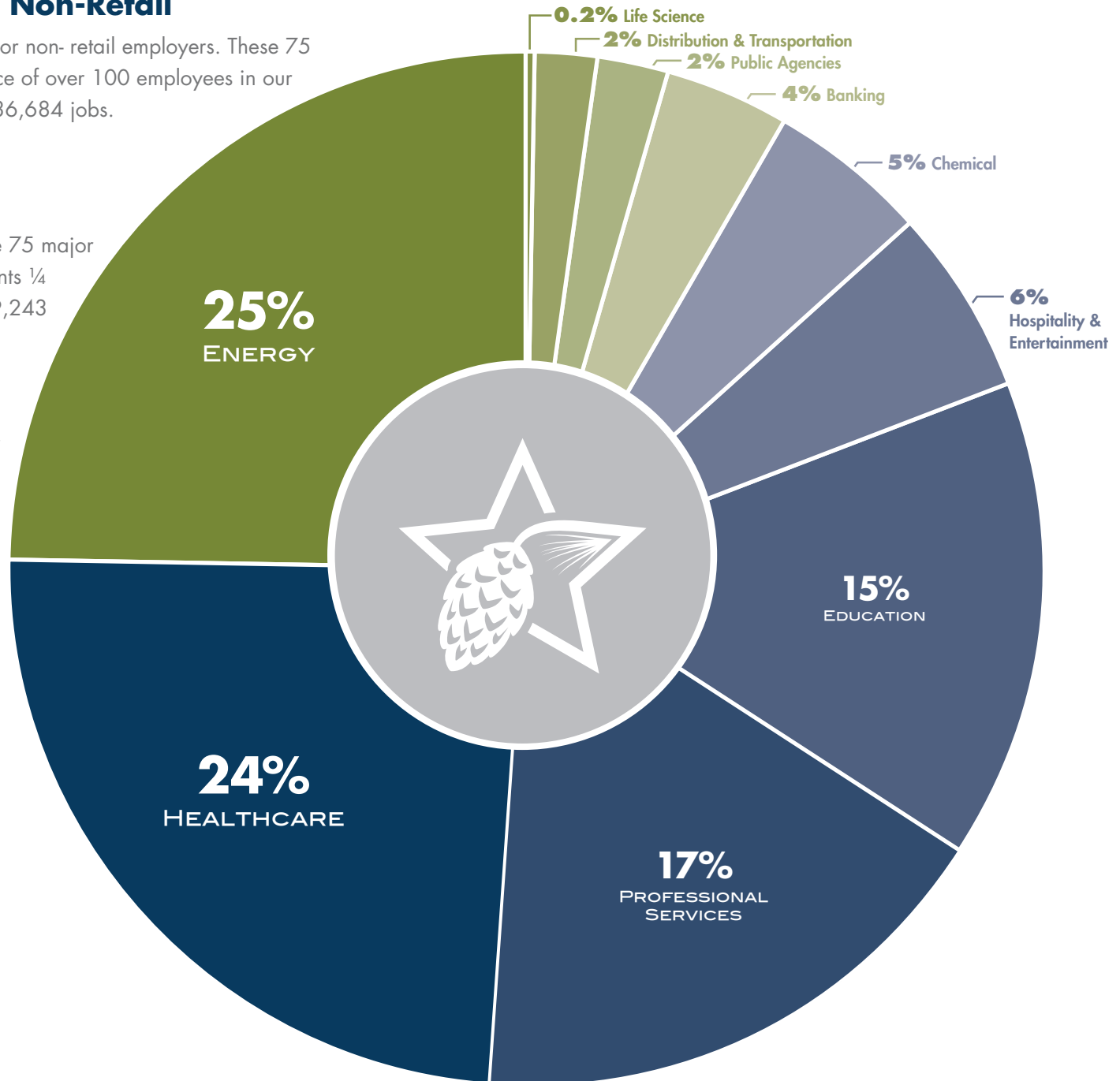
The Woodlands area is home to 75 major non-retail employers. These 75 companies all have a minimum workforce of over 100 employees in our community. Collectively, they represent 36,684 jobs.

### Industry Snapshot

The leading industry sector among these 75 major employers is Energy. This sector represents  $\frac{1}{4}$  of the major employer's total jobs with 9,243 employees. The second largest industry, and fastest growing sector is Healthcare with 24% of our major employer's jobs. This sector represents 8,725 employees.

### Top 10 Employers

- Conroe Independent School District (3,759)
- Anadarko Petroleum Corporation (3,309)
- Memorial Hermann The Woodlands Medical Center (2,454)
- Alight Solutions (1,850)
- ExxonMobil (1,800)
- CHI St. Luke's Health - The Woodlands Hospital (1,650)
- Lone Star College-Montgomery (1,098)
- Huntsman Corporation (1,018)
- Houston Methodist Hospital (929)
- Woodforest National Bank (901)



# Employment Trends

## Civilian Labor Force

The Woodlands Area

Montgomery County

Greater Houston MSA

96,921

242,476

3,079,264

## Employed

The Woodlands Area

Montgomery County

Greater Houston MSA

92,850

227,685

2,986,886

## Unemployment Rate

The Woodlands Area

Montgomery County

Greater Houston MSA

4.2%

6.1%

7%

# Workforce Analysis



2.8%

Employment Rate Growth



1.1%

Annual wage increase



## Quality of Life Analysis

The Woodlands Area offers everything from single-family production homes to custom estates, condominiums, townhomes, brownstones, and attractively priced apartments.

Healthcare is keeping pace with the growth of our community with four regional acute care hospitals within a 5 mile radius.

There is always something to do here, from the area's multiple championship golf courses to miles of hike and bike trails, boating, fishing, and performances in the world-class amphitheatre. The Woodlands Area invites you to experience our active and enriching quality of life.

## Education

With 51.6% of our population having a Bachelor's Degree or higher, The Woodlands Area offers a lifetime of education from preschool through primary with 3 independent school districts and numerous private and college preparatory institutions.

Lone Star College-Montgomery, Lamar University, National American University, Our Lady of the Lake University, Sam Houston State University, Stephen F. Austin State University and University of St. Thomas offer degrees from associates degrees to doctorate as well as workforce education, continuing education and developmental education programs.

## Education Attainment

|  | Associate Degree | Bachelor's Degree | Graduate/ Professional Degree |
|--|------------------|-------------------|-------------------------------|
| <b>The Woodlands Area</b>                          | 8.4%             | 33.6%             | 18%                           |
| <b>10Mi Radius from Woodlands Pkwy &amp; IH-45</b> | 7.9%             | 27.4%             | 13.7%                         |
| <b>Montgomery County</b>                           | 6.9%             | 22.7%             | 10.9%                         |

Source: JobsEQ 2017



Lone Star College-Montgomery is part of the fast-growing Lone Star College System, a national leader in conferring degrees and dedicated to student success and credential completion. LSC-Montgomery welcomed more than 15,900 credit students in fall 2017. To learn more, visit [LoneStar.edu/Montgomery](http://LoneStar.edu/Montgomery).

### Workforce Training Opportunities include:



Biotechnology



Live Entertainment Technology



Our Research.  
**Your Growth.**



**NORTH HOUSTON**  
ECONOMIC DEVELOPMENT CENTER  
AT LONE STAR COLLEGE

[LoneStar.edu/EconomicDevelopment](http://LoneStar.edu/EconomicDevelopment)